



NOVEMBER 9-10, 2023

**GREENVILLE CONVENTION CENTER
GREENVILLE, SC**

To reserve your sponsorship, contact Ryan Downing at rdowning@scbiznews.com



2023 | SOUTH CAROLINA MANUFACTURING CONFERENCE AND EXPO

NOV. 9 - NOV. 10
GREENVILLE
CONVENTION CENTER
GREENVILLE, SC

EVENT DETAILS:

We strive to deliver relevant content to be the most significant manufacturing event of the year.

Last year, the 2022 conference held in Greenville, SC included:

- 1800 attendees and 200 exhibitors.
- An exhibit floor the equivalent of three football fields.
- The South Carolina Manufacturing Extension Partnership conducted 2 Training Tracks.
- Conference Sessions/Panel Discussions:
 - Digital Twin
 - Artificial Intelligence is a Game Changer.
 - 2023 Economic Outlook
 - Women in Manufacturing Panel Discussion.
- The annual Salute to Manufacturing Awards Luncheon, where 20 SC manufacturers were honored.

See more info about the annual conference and expo at www.SCManufacturingConference.com

All sponsorship opportunities are listed in this packet, as well as information on how to become an exhibitor. If you would like to discuss a sponsorship, the possibility of creating a custom sponsorship or have general questions about the conference or the exposition, contact Ryan Downing at rdowning@scbiznews.com.



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SPONSORSHIP OPPORTUNITIES:

SCMEP MANUFACTURING EXCELLENCE AWARDS

The South Carolina Manufacturing Extension Partnership (SCMEP) is a private, non-profit group that serves as a proven resource to South Carolina businesses, providing them with a range of innovative strategies and solutions. An affiliate of the National Institute of Standards and Technology (NIST), SCMEP operates under the US Department of Commerce to promote innovation and industrial competitiveness.

This annual awards luncheon, **in its 25th year**, is the conference's anchor event. Manufacturers from across the state vie for a number of excellence awards. This luncheon typically draws 350 attendees. Attendees run the gamut from manufacturing C-suiters, facility managers and human resource executives to government types to supply chain reps.

PLATINUM SPONSOR - \$10,000 - (1 SLOTS AVAILABLE)

- Industry exclusivity among luncheon sponsors
- Opportunity to speak to crowd for 2-3 minutes
- Opportunity to present awards to manufacturers
- Logo presented prominently on 10' banner hanging at luncheon entrance (...Luncheon Presented by...)
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Logo on all marketing pieces promoting conference in general and luncheon individually
- Logo next to event in the show guide
- **Full-page ad in Expo Show Guide**
- 20'x10' expo booth
- Eight complimentary tickets (one table) to Awards Luncheon
- Two tickets to pre-conference cocktail reception
- Contact list of attendees

**SIGNATURE
EVENT**



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SPONSORSHIP OPPORTUNITIES:

SCMEP MANUFACTURING EXCELLENCE AWARDS

SMART MOVE AWARD SPONSOR (WITH NAMING RIGHTS) - \$7,500 - (1 SLOT AVAILABLE)

Several manufacturers are honored during luncheon with Smart Move South Carolina Award. This award recognizes a manufacturer that made a "smart move" by either establishing a manufacturing facility in South Carolina or by making a significant expansion to an existing facility.

- Naming rights to award, which will be named the "Company X Smart Move South Carolina Award"
- Opportunity to speak to crowd for 2-3 minutes
- Logo presented prominently on large 6' square hanging, rotating exhibit piece
- Opportunity to present Smart Move Award to winner
- Logo presented prominently on 20' video screens
- Logo on all marketing pieces promoting Awards Luncheon
- **1/2 ad in Show Guide 1/2 page ad**
- 10'x10' expo booth
- Eight complimentary tickets (one table) to Awards Luncheon
- Two tickets to VIP Cocktail Reception

GOLD SPONSOR - \$4,000 (4 SLOTS AVAILABLE)

- Name presented on 10' banner hanging at luncheon entrance
- Recognition from podium. Emcee will read short company bio
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Name on all marketing pieces promoting luncheon
- Logo next to event in show guide
- Four complimentary tickets to the Awards Luncheon
- Two tickets to pre-conference cocktail reception

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SPONSORSHIP OPPORTUNITIES:

DAY 1 BREAKFAST

Topic to be determined

PLATINUM SPONSOR - \$7,500 - (1 SLOTS AVAILABLE)

- Opportunity to speak to crowd for 2-3 minutes
- Opportunity to distribute marketing items to crowd
- Logo presented prominently on 10' banner hanging at breakfast entrance
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Logo on all marketing pieces promoting event
- Logo next to event in show guide
- **Half-page ad in Expo Show Guide**
- 10'x10' expo booth
- Eight complimentary tickets (one table) to event
- Two tickets to pre-conference cocktail reception
- Contact list of all attendees

GOLD SPONSOR - \$4,000 (5 SLOTS AVAILABLE)

- Name presented on 10' banner hanging at luncheon entrance
- Recognition from podium. Emcee will read short company bio
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Name on all marketing pieces promoting luncheon (print ads, website and e-blasts)
- Logo next to event in show guide
- Four complimentary tickets to event
- Two tickets to pre-conference cocktail reception

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SPONSORSHIP OPPORTUNITIES:

DAY 1 LUNCHEON

Topic to be Determined

PLATINUM SPONSOR - \$7,500 - (2 SLOTS AVAILABLE)

- Opportunity to speak to crowd for 2-3 minutes
- Name and logo presented prominently on 10' banner hanging at luncheon entrance (...Luncheon Presented by...)
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Logo on all marketing pieces promoting conference in general and luncheon individually
- Logo next to event in show guide
- **Half-page ad in Expo Show Guide**
- 10'x10' expo booth
- Eight complimentary tickets (one table) to event.
- Two tickets to pre-conference cocktail reception
- Contact list of attendees

GOLD SPONSOR - \$4,000 (5 SLOTS AVAILABLE)

- Name presented on 10' banner hanging at luncheon entrance
- Recognition from podium. Emcee will read short company bio
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Logo next to event in show guide
- Name on all marketing pieces promoting luncheon
- Four complimentary tickets to event
- Two tickets to pre-conference cocktail reception

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SPONSORSHIP OPPORTUNITIES:

WOMEN IN MANUFACTURING: LEADERS AND INFLUENCERS

This is one of the annual anchor events of the conference. A quartet of female manufacturing executives will discuss their rise to the top of their profession and the obstacles they had to overcome to get there.

PLATINUM SPONSOR - \$7,500 - (2 SLOTS AVAILABLE)

- Opportunity to speak to crowd for 2-3 minutes
- Opportunity to distribute marketing items to crowd
- Logo presented prominently on 10' banner hanging at breakfast entrance
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Logo on all marketing pieces promoting the breakfast event
- Logo next to event in show guide
- **Half-page ad in Expo Show Guide**
- 10'x10' expo booth
- Eight complimentary tickets (one table) to event
- Two tickets to pre-conference cocktail reception.
- Contact list of all attendees

SUPPORTING SPONSOR - \$2,500 (5 SLOTS AVAILABLE)

- Name presented on 10' banner hanging at luncheon entrance
- Recognition from podium. Emcee will read short company bio
- Logo presented prominently on large 6' square hanging, rotating exhibit piece and on 20' video screens
- Name on all marketing pieces promoting breakfast
- Logo next to event in show guide
- Two complimentary tickets to all other luncheons/breakfasts
- Two tickets to pre-conference cocktail reception



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SPONSORSHIP OPPORTUNITIES:

MANUFACTURING EXPOSITION

The 2022 exposition included 215 exhibitors and 2,000+ attendees. Conference meeting rooms are placed so all attendees must pass through expo floor to reach the content pieces of the conference. The massive exhibit hall at the convention center is transformed into a setting equaling the approximate square footage of three football fields. Exposition sponsors receive significant signage in prominent locations

PLATINUM SPONSOR - \$9,500 - (2 SLOTS AVAILABLE)

- The largest exhibit booth available (20'x20')
- Name and Logo presented prominently on 15' banner hanging at expo entrance (...Exposition Presented by...)
- Logo presented prominently on large 6' square hanging, rotating exhibit piece
- Opportunity to give promo item to everyone in attendance, which will be distributed at registration booth as all attendees check in
- Logo on all marketing pieces promoting conference and expo
- Logo next to event in show guide
- **Full page ad in Expo Show Guide**
- Eight complimentary tickets to all luncheons/breakfasts
- Two tickets to pre-conference cocktail reception
- Contact list of attendees
- Announcements on the loudspeaker brought to you by your company
- Opportunity to speak for 1-2 minutes on exhibitor info call

VIP EXPO GOLD SPONSOR - \$6,500 (3 SLOTS AVAILABLE)

- 20'x10' exhibit booth in prime location
- Name presented on 15' banner hanging at expo entrance
- Logo presented prominently on large 6' square hanging, rotating exhibit piece
- Logo next to event in show guide
- **Half Page ad in Expo Show Guide**
- Opportunity to give promo item to everyone in attendance
- Four complimentary tickets to all luncheons/breakfasts
- Two tickets to pre-conference cocktail reception
- Contact list of attendees.

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SPONSORSHIP OPPORTUNITIES:

REGISTRATION SYSTEM PRESENTING SPONSORSHIP - \$7,500 (1 SLOT AVAILABLE)

The registration center will be located at the entrance to the exhibit hall. All attendees will pass through the registration center to enter the conference. This is an exclusive sponsorship - no other sponsors are allowed in the in the registration area.

- Opportunity to greet attendees as they check-in
- Your logo on all event badges.
- All Registration Booths will be branded as the "Company X Registration Center"
- Opportunity to put signage in registration area
- Opportunity to distribute marketing pieces to all attendees
- Opportunity for employee sponsors to work registration booth and greet attendees (but not required)
- Two tickets to pre-conference cocktail reception
- Two tickets to all luncheon and breakfast events
- **Quarter Page Ad in Expo Show Guide**
- Contact List of Attendees
- 10' x 10' expo booth

NETWORKING LOUNGE - \$7,500

The lounge is furnished with high-end office furniture. The location of the lounge can be seen on a floor diagram, which can be provided.

- Opportunity to put signage in lounge area
- Signage is provided at entrance to lounge - Networking Lounge Presented by Company X
- Two tickets to exhibitor welcome reception
- Two tickets to all luncheons and breakfasts
- **Quarter page ad in Expo Show Guide**

BIERGARTEN SPONSORSHIP - \$7,500 (1 SLOT AVAILABLE)

The Biergarten will be set up with a variety of beers on 11/3 from 12 pm - 4pm for Exhibitors and Attendees to enjoy. Sponsor receives the following:

- Opportunity to put signage in lounge area
- Signage to be provided at entrance to area - Biergarten Presented by Company X
- Two tickets to exhibitor welcome cocktail reception
- Two tickets to all luncheons and breakfasts
- **Half page ad in Expo Show Guide**

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SPONSORSHIP OPPORTUNITIES:

FOOD & BEVERAGE TRUCKS

The food truck sponsorships are among the conference's most popular. Flatbed golf carts are loaded with coolers of ice cream or breakfast items and driven around the exhibit hall floor.

ICE CREAM TRUCK DAY ONE ONLY - NOVEMBER 9 - \$3,000 (1 SLOT AVAILABLE)

- Opportunity to drive golf cart and distribute complimentary ice cream to all attendees
- Golf cart will include sign on top branding truck to company
- Opportunity to hand out marketing materials to attendees along with ice cream
- Two tickets to pre-conference cocktail reception
- Two tickets to luncheon and breakfast events

BREAKFAST TRUCK DAY ONE - NOVEMBER 9 - \$3,000

- Opportunity to drive golf cart and distribute breakfast items (muffins, pastries, etc.) to all attendees
- Golf cart will include sign on top branding truck to company
- Opportunity to hand out marketing materials to attendees along with breakfast items
- Two tickets to pre-conference cocktail reception
- Two tickets to luncheon and breakfast events

BREAKFAST TRUCK DAY TWO - NOVEMBER 10 - \$3,000 (1 SLOT AVAILABLE)

- Opportunity to drive golf cart and distribute breakfast items (muffins, pastries, etc.) to all attendees
- Golf cart will include sign on top branding truck to company
- Opportunity to hand out marketing materials to attendees along with breakfast items
- Two tickets to pre-conference cocktail reception
- Two tickets to luncheon and breakfast events

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SPONSORSHIP OPPORTUNITIES:

MANUFACTURING FACILITY MANAGER MEETING

PRESENTING SPONSOR - \$4,500 (1 SLOT AVAILABLE)

Do you want to share your message with a group of manufacturing facility managers? What better place to do that than at our annual SC Manufacturing Conference and Expo. The conference will host a monthly meeting of a select group of approximately 25-35 plant managers. We are looking for one exclusive company to sponsor this event. If you're looking for a quality audience, it doesn't get better than this. Sponsorship includes:

- Opportunity to network with facility managers in a one-on-one setting
- Opportunity to put up signage
- Opportunity to give promo items to everyone in attendance
- Four tickets to meeting
- Two tickets to pre-conference cocktail reception
- Two tickets to all luncheon and breakfast events
- Contact list of attendees

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SPONSORSHIP OPPORTUNITIES:

EXHIBITOR COCKTAIL RECEPTION

This reception is held the night before the conference begins. Attendees include speakers, sponsors and exhibitors.

PRESENTING SPONSOR - \$5,000 (1 SLOT AVAILABLE)

- Opportunity to name signature drink
- Logo recognition as presenting sponsor on all promotions, including print and website ads and e-blasts
- Opportunity to speak to crowd
- Opportunity to distribute marketing items
- Opportunity to place signage in reception area
- **Quarter Page ad in Expo Show Guide**
- Ten passes to reception and expo

OTHER SPONSORSHIP OPPORTUNITIES

TOTE BAG SPONSOR - \$3,000

- Opportunity to have logo on all tote bags, which will be distributed to all attendees.

LANYARD SPONSOR - \$2,500

- Opportunity to have logo on all lanyards -- used to hold nametags, which will be distributed to all attendees.

TRAINING ROOM SPONSOR - \$7,000 - (1 SLOT AVAILABLE)

- Opportunity to put signage in training room
- Signage is provided at entrance to training room - Training Room Presented by Company X
- Two tickets to exhibitor welcome reception
- Four tickets to all luncheons and breakfasts
- **Half page ad in Expo Show Guide**
- Opportunity to speak 2-3 minutes before each training session
- 10X10 Booth at Manufacturing Expo
- Training Class Attendee Contact List

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SPONSORSHIP OPPORTUNITIES:

OTHER SPONSORSHIP OPPORTUNITIES

WATER COOLERS - \$2,000 (1 SLOT AVAILABLE)

You'll receive plenty of brand exposure by sponsoring portable, which will be placed in a variety of meeting rooms and event areas to capitalize on event traffic. These coolers are equipped to display poster-size creative. This is an exclusive opportunity for one individual sponsor.

RETARGETING & GEO FENCING - \$1,500 AND UP

Target conference attendees in the weeks leading up to and following the event. You'll be able to identify potential customers within an established geographical zone, who are likely to be interested in your company/product. In turn, your marketing message will be seen by conference attendees (and others that fit a pre-set customer profile) as they surf the internet. These highly popular campaigns produce a minimum of 100,000 impressions.

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RESERVE YOUR EXHIBIT BOOTH TODAY!



BOOTH PACKAGES

Basic Package - \$2,250

- 10x10' Booth
- Waste Basket
- 2 Chairs
- Entry for 2 to Welcome Cocktail Reception
- Free Entry to Exhibit Hall for Booth Staff
- 25% discount on purchase of breakfast/lunch conference sessions

Enhanced Package - \$3,000

- 10x10' Booth
- Waste Basket
- 2 Chairs
- Entry for 2 to Welcome Cocktail Reception
- Free Entry to Exhibit Hall for Booth Staff
- 25% discount on purchase of breakfast/lunch conference sessions
- Attendee List with company, job title, email address (when available)

Double Booth - \$4,700

- 20x10' Booth
- Waste Basket
- 2 Chairs
- Entry for 2 to Welcome Cocktail Reception
- Free Entry to Exhibit Hall for Booth Staff
- 25% discount on purchase of breakfast/lunch conference sessions
- Attendee List with company, job title, email address (when available)

End Cap Double Booth with Coffee

Station Package - \$5,500 - 6 available spots

- 10x20' Booth
- Waste Basket
- 2 Chairs
- Entry for 2 to Welcome Cocktail Reception
- Free Entry to Exhibit Hall for Booth Staff
- 25% discount on purchase of breakfast/lunch conference sessions
- Attendee List with company, job title, email address (when available)
- Coffee urns set up from 8 am - 11 am. Booth will be listed as a coffee location in show guide and signage

EXHIBITOR MOVE-IN ON NOV. 8, EXPO RUNS NOV. 9 - NOV. 10

250 Booth Locations Available. To reserve your booth, visit
www.scmanufacturingconference.com/exhibitor-info/

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