

# 2018 SOUTH CAROLINA MANUFACTURING CONFERENCE AND EXPO AGENDA

## MONDAY, SEPTEMBER 10<sup>TH</sup>

5:30 p.m.

### VIP Cocktail Reception (Invitation Only)

- Venue: Commerce Club, located at top of One Liberty Square, downtown Greenville
- Presenting Sponsor: Skyline Exhibits and Design  
Supporting Sponsor: Upstate Control

## TUESDAY, SEPTEMBER 11<sup>TH</sup>

7:30 a.m.

### Registration and Refreshments

8:00 a.m. -  
10:00 a.m.

### Workforce Development Breakfast: Meeting the Needs of the Manufacturing Community (\$35)

TOPIC SUMMARY: Top-level manufacturing executives will discuss workforce development issues critical to the state's manufacturing community. Tackling the skills gap issue has been a top-priority for years, if not decades. South Carolina's continued emergence as a manufacturing hub requires a solution.

- Keynote: Megan Pollock, VP, Strategic Communications, Samsung Electronics America
- Moderator: Cheryl Stanton, Exec. Director, SC Dept. of Employment & Workforce
- Panelist: Jody Gallagher, CEO, AFL Global
- Panelist: Steve Townes, CEO Ranger Aerospace
- Remaining panelists TBA

Presenting Sponsors: Greenville Technical College and SC Treasurer's Office

Supporting Sponsors: Duke Energy, Greenville Co. Workforce Development, Greenville Chamber of Commerce and Recruit Up

9:00 a.m. -  
5:00 p.m.

### Toyota Kata Practitioner Day (\$95--\$175)

TOPIC SUMMARY: This day-long course will provide a forum for sharing first-hand experiences and lessons learned from on-the-job practice of the Improvement Kata and coaching Kata Patterns.

- Course Instructor: Brandon Brown, Master Toyota Kata Coach

9:00 a.m. -  
10:15 a.m.

### Cyber Security: Preparing for the Robot Zombie Hack-Megeddon (FREE with registration)

TOPIC SUMMARY: Statistics show that small and medium manufacturing companies are the top targets in a growing number of cyber-attacks. Learn how to secure your IT and OT infrastructures.

- Course Instructor: Spencer Cobb, Director of Strategic Sales, Cytellix Security

9:00 a.m. -  
10:15 a.m.

### Training Within Industry: Overview of Job Relations, Instruction and Methods (FREE with registration)

TOPIC SUMMARY: Learn how to reduce training time, improve processes and build cooperation.

- Course Instructor: Susan Whitehead, Technical Specialist, SCMEP

# 2018 SOUTH CAROLINA MANUFACTURING CONFERENCE AND EXPO AGENDA

10:00 a.m. -  
3:00 p.m.

## **Building OEM/Vendor Relations: An Informative Q&A with OEM Execs & Conference Exhibitors**

TOPIC SUMMARY: A moderated panel discussion (with four OEM executives) will be followed by an open-forum event, allowing exhibitors to meet one-on-one with 15 of the state's largest OEMs. This event is free for exhibitors. However, other conference attendees can attend for a fee.

- Moderator: Chuck Bundy, Deputy Director, Special Projects, SC Dept. of Commerce
- Panelist: Heather Griffin, Senior Buyer, Facilities, Volvo US Car Operations
- Panelist: Greg Munoz, VP, Global Supply Management, Sonoco
- Panelist: Justin Force, Buyer, Michelin North America

10:30 a.m. -  
11:45 a.m.

## **How Do I Get People to Do What I Want: Creating a High-Performance Workforce (FREE with registration)**

TOPIC SUMMARY: Course provides guidance on how to develop leadership skills, allowing managers to increase their team's productivity and effectiveness.

- Course Instructor: Nancy Eichstadt, Managing Partner, Leadership Management International

12:30 p.m. -  
1:45 p.m.

## **Lean for Human Resources: A Fundamental Change in Approach (FREE with registration)**

TOPIC SUMMARY: Participants will learn how lean methods may be applied to HR processes across multiple industries. Learn how Lean has positive impacts on productivity, cost, quality & delivery services.

- Course Instructor: Susan Whitehead, Technical Specialist, SCMEP

12:30 p.m. -  
1:45 p.m.

## **Effective Marketing for Manufacturers: A Pathway to Success (FREE with registration)**

TOPIC SUMMARY: This session is an overview of proven marketing tactics for manufacturing employees needing to improve sales leads, win rates and revenue.

- Course Instructor: Chris Wayne, VP of Growth Services, SCMEP

2:00 p.m.

## **KEYNOTE SPEAKER: HENRY MCMASTER, SOUTH CAROLINA GOVERNOR (FREE with registration)**

TOPIC SUMMARY: Governor will speak on the future of the manufacturing industry in South Carolina.

3:00 p.m. -  
4:15 p.m.

## **The Diary of a Reliability Consultant: Real World Lessons to Achieve World-Class Manufacturing (FREE)**

TOPIC SUMMARY: Learn proven ways to achieve up-time, reliability and cost goals while developing a sustainable structure for long-term, high performance.

- Course Instructor: Steve Gowan, Manager, Marketing Services, Marshall Institute

3:00 p.m. -  
4:15 p.m.

## **Intro to Kanban: Basic Concepts and Pitfalls (FREE with registration)**

TOPIC SUMMARY: Learn the basic fundamentals involved in the implementation of Kanban.

- Course Instructor: Jim Woods, Technical Specialist, SCMEP

# 2018 SOUTH CAROLINA MANUFACTURING CONFERENCE AND EXPO AGENDA

WEDNESDAY, SEPTEMBER 12<sup>TH</sup>

9:00 a.m. -  
10:15 a.m.

## Exceptional Executives: Women Who are Leading the Way (\$15)

TOPIC SUMMARY: A quartet of female business executives will discuss their path to the top.

- Moderator: Suzanne Dickerson, Director, Logistics Initiatives, SC Council on Competitiveness
- Panelist: Lou Kennedy, CEO & Owner, Nephron Pharmaceuticals Corp.
- Panelist: Pamela Evette, CEO & Owner, Quality Business Solutions
- Panelist: Sherry McCraw, Vice President, BMW Manufacturing
- Panelist: Paige Simpson, Logistics Manager, Itron, Inc.

9:00 a.m. -  
10:15 a.m.

## Training Within Industry: Overview of Job Relations, Instruction and Methods (FREE with registration)

TOPIC SUMMARY: Learn how to reduce training time, improve processes and build cooperation.

- Course Instructor: Susan Whitehead, Technical Specialist, SCMEP

9:00 a.m. -  
10:15 a.m.

## Lean Logistics: Reducing the Fat (FREE with registration)

TOPIC SUMMARY: This seminar explains the financial impact of logistics, identifies the lean tools and teaches you how to identify waste in the supply chain.

- Course Instructor: Edward Barnes, Certified Supply Chain Professional, The Citadel

9:00 a.m. -  
10:15 a.m.

## Developing a Skilled Workforce: Delivering World-Class Reliability (FREE with registration)

TOPIC SUMMARY: Learn the bottom line value of reliable equipment, the skills your team needs to deliver improved production and the elements required to sustain a pipeline of skilled talent.

- Course Instructor: Greg Folts, President, Marshall Institute
- Course Instructor: Tom Furnival, Director of Training Services, Marshall Institute

10:30 a.m. -  
11:45 a.m.

## 3D Printing for Lean: IoT Wearables and Hackathons (FREE with registration)

TOPIC SUMMARY: Course will demonstrate how conformal 3D-printed and embedded sensor applications create situational awareness at the human, machine and component levels to drive workflow.

- Course Instructor: Joseph Razum, Value Engineer, 3D Systems

10:30 a.m. -  
11:45 a.m.

## Advanced Robotics: Technology in Manufacturing (FREE with registration)

TOPIC SUMMARY: Course will build upon broad subject areas, including the adoption of robotics in manufacturing, research and development, networking, educating and workforce development.

- Course Instructor: Rebecca Hartley, Director, Advanced Robotics, Clemson University

12:15 p.m. -  
1:45 p.m.

## Salute to Manufacturing Awards Luncheon (\$65)

TOPIC SUMMARY: This is the anchor event of the Manufacturing Conference. Up to 30 manufacturing companies in South Carolina will be honored in 10 separate categories.

- Keynote Speaker: Thomas Makosch, Director, IoT for the Americas, Bosch Group

2:00 p.m. -  
3:00 p.m.

## Investment Banking: An Update on the Manufacturing Industry (FREE with registration)

TOPIC SUMMARY: An update on the status of the manufacturing industry in the Southeast & nationally.

- Course Instructor: Ken Grider, Managing Director, Raymond James Investment Banking